

MORDANCE PRIVACY POLICY

INTRODUCTION

This website (“Website”), is operated by MorDance and MorDance is referred to in this policy as “us” or “we.” This Privacy Policy explains how we collect, use, share, and process personal data through the Website’s properties, communications, processes, and operations (the “Services”).

SCOPE OF THIS POLICY

This Policy applies when you interact with us through our Services. It also applies anywhere it is linked. It does not apply to third-party websites, mobile applications, or services that may link to the Services or be linked to from the Services. Please review the privacy policies on those websites and applications directly to understand their privacy practices.

INFORMATION WE COLLECT

We collect information from you directly, from the devices you use to interact with us, and from third parties. We may combine information from the Services together and with other information we obtain from our business records.

Information You Give Us

You may provide the following information to us directly:

- Contact Information: including name, email address, telephone number, and shipping address.
- Payment Card Information: including credit card information and billing address.
- Content of Communications: information contained in your communications to us, including emails.
- Other information: any other information you submit to us.

Information We Collect Automatically

We and partners working on our behalf may collect the following information from the device you use to interact with our Services using log files, cookies, or other digital tracking technologies. We also may create records when you make purchases or otherwise interact with the Services.

- Device information: including IP address, device identifiers, and details about your web browser.
- Analytical information: including details about your interaction with our website, app, and electronic newsletters.
- Diagnostic information: including web traffic logs.
- Business record information: including records of your purchases of event-related products and services.

HOW WE USE YOUR INFORMATION

We may use any of the information we collect for the following purposes.

- **Service functionality:** To provide you with our products and services, including to take steps to enter a contract for sale or for services, process payments, fulfill orders, send service communications, and conduct general business operations such as accounting, record-keeping, and audits.
- **Service improvement:** To improve and grow our Services, including to develop new products and services and understand how our Services are being used, our customer base and purchasing trends, and the effectiveness of our marketing.
- **Security:** To protect and secure our Services, assets, network, and business operations, and to detect, investigate, and prevent activities that may violate our policies or be fraudulent or illegal.
- **Legal and Compliance:** To comply with legal process, such as warrants, subpoenas, court orders, and lawful regulatory or law enforcement requests and to comply with applicable legal requirements.

HOW WE SHARE YOUR INFORMATION

We may share any of the information we collect with the following recipients.

- Service providers: We engage vendors to perform specific business functions on our behalf, and they may receive information about you from us or collect it directly. These vendors are obligated by contract to use information that we share only for the purpose of providing these business function, which may include:
 - Supporting Service functionality, such as vendors that support event registration, customer service and customer relationship management, subscription fulfillment, freight services, application development, list cleansing, postal mailings, and communications (email, fax).
 - Auditing and accounting firms, such as firms that assist us in the creation of our financial records.
 - Professional services consultants, such as firms that perform analytics, assist with improving our business, provide legal services, or supply project-based resources and assistance.
 - Analytics and marketing services, including entities that analyze traffic on our online properties and assist with identifying and communicating with potential customers.
 - Security vendors, such as entities that assist with security incident verification and response, service notifications, and fraud prevention.
 - Information technology vendors, such as entities that assist with website design, hosting and maintenance; data and software storage; and network operation.
- Government entities: We may share information when we believe in good faith that we are lawfully authorized or required to do so to respond to lawful subpoenas, warrants, court orders, or other regulatory or law enforcement requests, or where necessary to protect our property or rights or the safety of our employees, our customers, or other individuals.

- Other businesses in the context of a commercial transaction: We may change our ownership or corporate organization while providing the Services. We may transfer to another entity or its affiliates or service providers some or all information about you in connection with, or during negotiations of, any merger, acquisition, sale of assets or any line of business, change in ownership control, or financing transaction. We cannot promise that an acquiring party or the merged entity will have the same privacy practices or treat your information the same as described in this policy.

SECURITY

We use a combination of physical, technical, and administrative safeguards to protect the information we collect through the Services. While we use these precautions to safeguard your information, we cannot guarantee the security of the networks, systems, servers, devices, and databases we operate or that are operated on our behalf.

YOUR OPTIONS AND RIGHTS REGARDING YOUR INFORMATION

Your Account: Please visit **your account page** to update your account information.

Email Unsubscribe: We may send you administrative emails in connection with our Services; for example, when you place an order, you will receive an order confirmation email and an email notifying you that your order has shipped. We may also send advertising emails with information about products which may be of interest to you. If you do not wish to receive these communications, please use the unsubscribe link provided within the email.

Do Not Track: Your browser or device may include “Do Not Track” functionality. The information collection and disclosure practices and the choices that we provide to you will continue to operate as described in this privacy policy, whether a Do Not Track signal is received.

OTHER IMPORTANT INFORMATION

Data retention

We may store information about you for as long as we have a legitimate business need for it.

Children’s Online Privacy Protection

The Services are intended for users age thirteen and older. We do not knowingly collect information from children. If we discover that we have inadvertently collected information from anyone younger than the age of 13, we will delete that information. Please contact us with any concerns.

TERMS OF USE, REVISIONS AND QUESTIONS

If you choose to visit the MorDance website, your visit and any dispute over privacy is subject to this Notice and our [Terms of Use](#), including limitations on damages, arbitration of disputes and application of the law of the State of New York. Please refer to our **Terms of Use** for other terms and conditions governing your visit to, and use of, our website.

Please keep in mind that businesses and websites evolve over time. This Notice and our Terms of Use will also evolve and the information that we gather is subject to the Privacy Policy and the Terms of Use that are in effect at the time such information is used by MorDance. Your visit to our website after changes have been made to this Policy constitutes your acceptance of each revised Privacy Policy.

If you have any questions or concerns about privacy at our website, please send us an email at info@mordance.org with your question or concern.